

fresh

Products, news and ideas to help create inspirational floral arrangements



the CHOICE of PROFESSIONALS

oasis[®]
brand
FLORAL PRODUCTS

contents

Fresh Talk	2
Read about the designers featured in this issue.	
Sunny Sentiment	3
Elevate the mood of a sad occasion with shades of yellow and gold.	
Spheres for Sunday	4
Use topiaries to welcome guests at a Mother's Day lunch.	
Who's the Fairest?	5
Place a design in front of a mirror so the lucky mum sees every angle.	
Patterns with Pink	6 & 7
Decorate square pots individually then combine them for a special effect.	
Bring a Book to Life: Qld	8 & 9
See the award winning Designz® Cup arrangements from Brisbane.	
Bring a Book to Life: WA	10 & 11
Meet the winners of the Designz® Cup in Perth.	
Bring a Book to Life: Vic	12 & 13
Enjoy the final winning designs from 2014.	
National Designz® Cup Award	14
Product Finder	14 & 15
Discover details about OASIS® products including those appearing on these pages.	

fresh talk

Welcome to another issue of **fresh** and we are so pleased that you're still with us! It's been a long time between drinks but we hope that you had a happy festive season and wish all our readers health and safety throughout 2015.

This is the time of the year we bring you something for Easter and Mother's Day so the designs on the following pages should get you in the mood. We are fortunate to have our Ambassador and Designz® Cup judge Alan Randell-Smith back at the wheel and his work always stands the test of time.

Alan's long career began in Ashgrove, Queensland in 1982. His energy levels enable him to juggle a floral design studio at 18 Belair Ave, Glenroy during the week with classes at his live-in Floristry School on weekends. This quaint location is close to Maryborough in Victoria.

His designs are durable like a Dior suit yet continue to be refreshing at the same time so it's no wonder that he has been Chief Judge (Floristry) for Worldskills International since 2004. He's also an active District Director with Interflora so we're very pleased to have had Alan as our Designz® Cup judge since 2001.



See pages 8 to 13 for the remaining state winners from this competition with our national winner being announced on page 14. This is a bumper Cup collection due to not publishing Fresh last November so thanks Queensland for being so patient.

This year's theme will encourage students to explore Australia's architecture and landscapes in a floral design. Everything from outback deserts, rain forests, caves and mountains to stunning coastlines should provide plenty of inspiration.

Happy reading!

Lynette Todd, Editor



Left to right: Alan Randell-Smith, Georgia Saunders, Chevonne Nicholas, Jaida Toy and Mary Lansley after the Victorian Designz® Cup event.



FLOWERS AND FOLIAGE

- Leather Fern
- Maidenhair Fern
- Midori Anthuriums
- Mini Yellow Gerberas
- Moss
- Purple Vanda Orchids
- Sunflowers
- Yellow Roses
- White Dahlias

SUNDRIES

- 40cm OASIS® NAYLORBASE® Ring
- OASIS® Floralife® Leafshine

fresh designer tip

- When the body of the wreath is created first it will dictate the size of the focal point.



OASIS® Floralife®
Leafshine



OASIS®
NAYLORBASE® Ring

Sunny Sentiment

Celebrate the life of a loved one with colours suggesting optimism and hope.

These words thread their way through traditional Easter celebrations and also give comfort during times of sorrow. Uplifting shades of yellow and gold in Sunflowers and Dahlias have been placed in a circle formation giving strength to this design.

Gerberas and Roses were then added at a higher level to create depth before allowing strands of Maidenhair Fern to drape from a focal cocktail of Anthuriums and Orchids. More designs from Alan Randell-Smith appear on the following pages.

Spheres for Sunday

How about some trailing topiaries for lunch on Mother's Day?

Place a tempting menu nearby and watch when a special lady realises this is just for her! The topiary stands are available in two sizes and Alan used 12cm OASIS® Floral Foam Netted Spheres for his designs. Both stands will accommodate bigger spheres to a maximum size of 18cm for the small and 22cm for the large with all details on page fifteen.

Alan began by creating an outline of a reverse crescent with green Orchids. He then replicated his shape with other flowers but graduated their length to create a focal point at eye level. He later attached cane spheres using Rustic Grapevine Wire and also added Kangaroo Paw foliage to accentuate the main placements.

- FLOWERS AND FOLIAGE**
- Asparagus Plumosus
 - Cypress
 - Disbuds
 - Green Roses
 - Green Singapore Orchids
 - Kangaroo Paw Foliage
 - Molucca Balm
 - Spear Grass
 - Umbrella Fern

- SUNDRIES**
- 12cm OASIS® Floral Foam Netted Spheres
 - OASIS® Floralife® Leafshine
 - Rustic Grapevine Wire
 - Topiary Stand - Medium
 - Topiary Stand - Small

fresh designer tip

- When decorating two similar designs make each one a mirror image of the other. They will look good together but are also complementary when separated.



OASIS® Floralife® Leafshine



OASIS® Netted Sphere



Rustic Grapevine Wire



Topiary Stand

Who's the Fairest?

A perfectly poised mirror will give a busy mum some time for reflection.

It's to be hoped that most mothers receive extra attention on their special day and this design deserves to be enjoyed from every angle. Alan started with an outline of tall blooms in a palette of pink.

Their height has been selected to complement the size of their container and then the remaining varieties were placed in a parallel style to create a focal point. Finally came the Kiwi Vine and Amaranthus to give accent and complete the arrangement.



OASIS® Floralife®
Leafshine



OASIS® Ideal Floral
Foam

fresh designer tip

- When creating a parallel style allow all blooms to show.

FLOWERS AND FOLIAGE

Amaranthus
Asiatic Lilies
Canna Lilies
Dried Kiwi Vine
Godecia
Hollyhock
Leather Fern

SUNDRIES

OASIS® Floralife® Leafshine
OASIS® Ideal Floral Foam



Diamante Pins



OASIS® Floralife®
Leafshine



OASIS® Ideal Floral
Foam

Patterns in *Pink*

Combine a quartet of cubes for a cohesive result.

Crocheted or ribbed square pots can be filled and arranged in different ways to achieve maximum effect. Don't be surprised if whoever receives this gift decides to separate and spread her pleasure around the house on her special day.

This arrangement works best when each container is created separately with clusters of blooms in shades of pink but ensure that the overall look is pleasing. Place the pots together harmoniously then incorporate accent pieces of Willow and Gloriosa to unify the design.

Diamante pins inserted into Dahlias add some sparkle while individual containers will work well in a range of locations.

FLOWERS AND FOLIAGE

Amaranthus
Asiatic Lilies
Canna Lilies
Dahlias
Gloriosa Lilies
Godecia
Hollyhocks
Moss
Peonies
Willow

SUNDRIES

Diamante Pins
OASIS® Floralife® Leafshine
OASIS® Ideal Floral Foam

fresh designer tips

- When designing for a dining table make sure flowers do not impede the vision of persons sharing the table.
- If you use taller materials make them fine to keep the conversation flowing.

Events Calendar

AUSTRALIA

MARCH 25 - 29, 2015
MELBOURNE INTERNATIONAL FLOWER AND GARDEN SHOW
 Royal Exhibition Building and Carlton Gardens
 www.melbflowershow.com.au

MARCH 29, 2015
DESIGNZ® CUP COMPETITION - NSW
 Sydney Royal Easter Show
 Homebush Bay, NSW

APRIL 3-6, 2015
EASTER

MAY 10, 2015
MOTHER'S DAY

JULY 26, 2015
DESIGNZ® CUP COMPETITION - QLD
 Suncorp Piazza
 Southbank Parkland
 Brisbane, QLD

INTERNATIONAL

FEBRUARY 26 - MARCH 2, 2015
ELLERSLIE INTERNATIONAL FLOWER SHOW
 Hagley Park
 Christchurch, New Zealand
 www.ellerslieflowershow.co.nz

MAY 19 - 23, 2015
CHELSEA FLOWER SHOW
 ROYAL HOSPITAL GARDENS
 LONDON, UK

Bring a Book



Left: When Debbie Davidson chose the Booker prize winning *Schindler's List* by Australian author Thomas Keneally she knew it would be a challenge. It would also present something different for the competition.

"What an inspiration! This book is a true story of good emerging from the most unlikely place - at the most unlikely time," said Debbie. She used Sea Holly, Leucadendron, Deep Red Cordyline and Peach branches to portray bleakness but also beauty. The barbed wire surrounding a sphere of deep red Rose buds made a final powerful statement.

"Floristry for me is an art form. I can become so immersed in it I forget to breath."



Right: *Tom the Outback Mailman* was chosen by Charlotte Roberts. Proteas, Banksia, Quercifolia, Leucadendron, Eucalyptus and Gum nuts adorned a signpost containing names of outback locations visited by Tom Kruse. His ingenuity always ensured that the mail got through the Birdsville Track despite major obstacles like floods.

This true story inspired Charlotte who has similarly lived in the outback. "I love the opportunity to be creative with a universally adored medium. It's amazing how flowers can evoke different emotions and represent an endless range of purposes and meanings from thank you to celebrations. It's a pleasure working with the beauty of nature."



Left: Hoa Brand is shown attaching white Orchids to depict flowing water. She was Highly Commended for creating the cauldron lit by Cathy Freeman at the opening of the Sydney Olympics. "I love to read books about people who came from nothing yet achieved great success in life by working hard. That's why I chose Cathy Freeman: *a Journey just Begun* for my tribute."

to Life

Hello possums!! Guess who made it to Brisbane for the Cup?

The winning design received plenty of applause when Alan Randell-Smith and John Jones made the following awards:

1st Prize Natasha Hilton Grovelly Campus, Brisbane North Institute of TAFE

2nd Prize Debbie Davidson Grovelly Campus, Brisbane North Institute of TAFE

3rd Prize Charlotte Roberts Grovelly Campus, Brisbane North Institute of TAFE

Highly Commended Hoa Brand Grovelly Campus, Brisbane North Institute of TAFE

Natasha Hilton saw this year's theme and immediately thought of the aboriginal dreamtime and Ned Kelly. "I then reminded myself that I had to relate to my subject and have passion towards the story in order to express it through beautiful flowers and the art of floristry."

"Being a showgirl and female impersonator it suddenly came to me. Voilà! Who's more gorgeous, iconic and colourful than our own Dame Edna Everage?" said Natasha. *My Gorgeous Life* was chosen from several books written by Barry Humphries otherwise known as Edna. It was hoped that a stunning array of Roses and Gladioli would not only be pleasing to the eye but also make people laugh and smile. "I wanted to make you feel the gorgeous life of our Dame!"

A canvas portrait of Edna invited onlookers into a dressing room where glasses, jewels and gloves to match her wisteria hair lay on a Louis XV dressing table. A decorative glass vase was filled with purple gladioli and water for throwing at the audience. Periodically a sound recording inside the jewellery box would scream, "Hello Possums, let me look at you. You've aged, you've aged tragically, yet I'm still the same!"

Leather Fern, tropical Leaves, Camellia, Gladioli, Statice, Liatris, Spray and Sovereign Roses were carefully arranged into a Royal Albert Collection shopping bag containing OASIS® Floral Foam.

Edna's glamorous high heels sat on Italian white marble to complete the design. "As Edna inspired my creation don't forget her famous words possums, "Never be afraid to laugh at yourself. After all, you could be missing out on the joke of the century."

"The biggest influence has been my teacher, my inspiration, Lyn Philip. She has that magic touch and ability to connect with you through this art form – I'm so appreciative of the solid foundation she has shared. It will remain with me forever."



Bring a Book



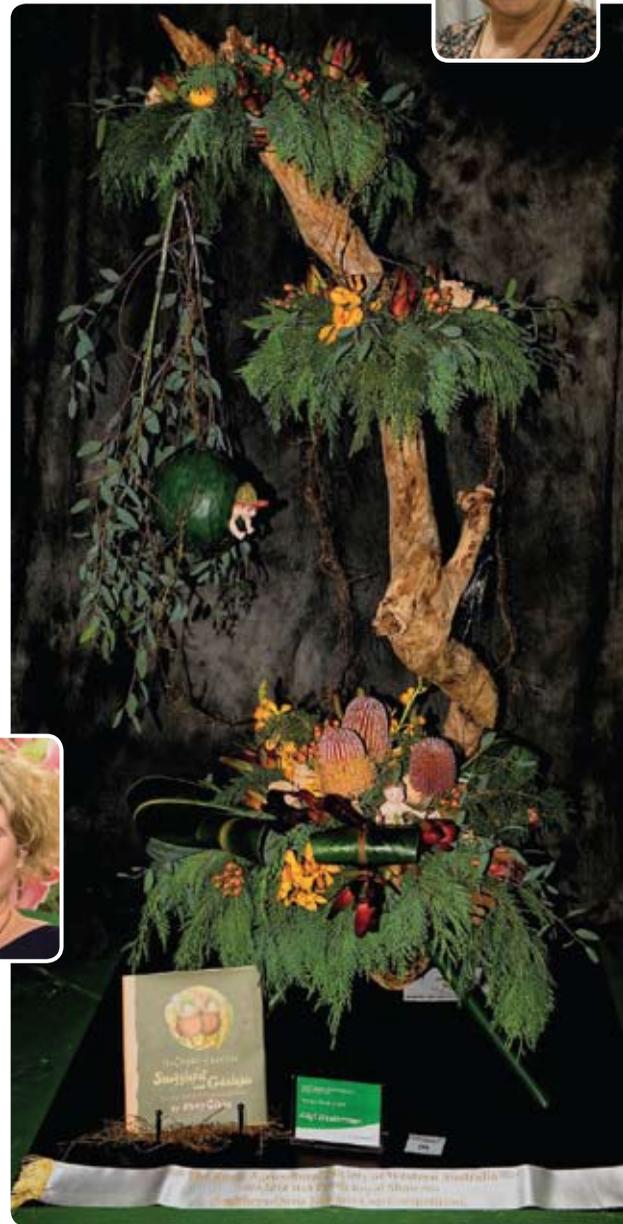
Left: Kiralea Watts admires author and illustrator Shaun Tan. She chose the Western Australian's story about a little girl who views the world in a gloomy and sad way until she finds a seedling growing in the middle of her bedroom. It becomes a huge glowing red tree that gives comfort and makes her feel positive again.

"*The Red Tree* story inspires me so much because I've struggled with depression for a large majority of my life and yet floristry is, and always has been, the positive light that shines through all the gloom. It makes me happier than anything in the world. With all the love and support I've received within the industry I know I'm always going to be blessed with amazing opportunities to do what I love with inspiring people," said Kiralea.



Right: *The Complete Adventures of Snugglepoot and Cuddlepie* was chosen by Gigi Hesterman because the book's characters personify Australian Flora. "Whenever I see Gum blossoms and gnarled Banksia nuts they bring to my mind the Gumnut babies and the Big Bad Banksia men. I also chose it because I thought children visiting the Perth Royal Show would enjoy the characters."

"Floristry provides me with the wonderful opportunity to work with beautiful flowers and foliage. I especially love the design process and the countless possibilities to be creative," said Gigi.



Below left: Candice Howard was Highly Commended for *Mao's Last Dancer*. In the book Li Cunxin describes leaving home at eleven to undertake the harsh Chinese training that led to a successful ballet career. He later moved here with his Australian wife so Candice used Anthuriums, Lilies, Orchids and Oncidiums to tell his story.



Left: Generations of readers have enjoyed *The Silver Brumby* series including Karen Turfrey, also Highly Commended. She selected Chrysanthemums in shades of cream and yellow then added some silver spray for the mane of the stallion that was continually hunted by man.

The notorious Ned Kelly was a standout at the Perth Royal Show.

He stood proudly amongst a record number of entrants when Alan Randell-Smith and Kaye Bayliss reached the following results:

1st Prize Bettina Van Dijk Challenger Institute of TAFE

2nd Prize Kiralea Watts Challenger Institute of TAFE

3rd Prize Gigi Hesterman Challenger Institute of TAFE

Highly Commended Candice Howard Challenger Institute of TAFE

Highly Commended Karen Turfrey Challenger Institute of TAFE

Bettina Van Dijk was inspired by the Peter FitzSimons biography of the iconic figure that most Australians know something about. "I am very fond of Australian natives and have a great appreciation for them. As our bushland has so many varieties I thought it would be the perfect opportunity and a great challenge to bring Ned to life," explained Bettina.

"As clear as it is that Ned was a notorious criminal, he had such courage and will to stand up for himself and his family. He had purpose and there was more to him and his story which I believe, on a deeper level, is all of us in essence."

Bettina created the essential armour by cutting palm husks into numerous evenly sized rectangles and pinning them together. Varieties of Banksia were combined with Leucospermum Cordifolium (Pincushions), Pycnosorus globosus (Billy buttons), Anigozanthus flavidus (Kangaroo paw) in different colours, Chamelaucum uncinatum (Geraldton wax), Eucalyptus, Leucadendrons, Anthurium leaves and wheat. Shades of red, orange and yellow were blocked for greater effect

OASIS® Dekorette Bricks along with OASIS® Ideal Floral Foam and a FOAMFRAME® Designer Ring kept Bettina's flowers supported and hydrated.



"Floristry gives me the ability to create. I enjoy using flowers to tell a story, symbolise a memorable event or to create something beautiful as a gift that creates emotion through it or from it. Flowers make me feel happy and they give joy to others."

Bring a Book



Left: *The Poppy* is a beautifully illustrated book by Andrew Plant that tells how Villers-Bretonneux was saved by Australian troops on Anzac Day in 1918. The French village is now known as ‘the town that never forgets’ and Jaida Toy’s design is a fitting tribute.

“The poppies inspired me most about this story. The harshness of the battle field (created by barbed and chicken wire) and the fact that something as beautiful as a poppy can grow there. I intended the cross to be a bold colour and to be dominant,” said Jaida.

“I love floristry because you can convey emotions and thoughts. I didn’t necessarily want my tribute to look “pretty” but wanted it to make people think and feel different emotions.”

Right: Georgia Saunders based her design around the children’s story *Wombat Stew*. “It was a classic Australian book that I remembered from my childhood and felt as though it was well suited to the theme,” said Georgia.

She selected Waratahs, Pincushions, Anthuriums, Kangaroo paw and Leucadendrons for their colours and textures then combined them with Monstera leaves and Gumnuts using design principles like proportion, contrast and groupings.

“I love my job also the ability to be creative, work with gorgeous flowers and create beautiful events including weddings.”



DESIGNZ® CUP 2015

Beauty Down Under

Explore Australia’s landscape or architecture with a floral design and name the location.

- 1st Prize - \$500
 - 2nd Prize - \$200
 - 3rd Prize - \$100
- Certificates for all competitors
 - Trophy for 1st, Medals for 2nd and 3rd
 - State Winners are eligible for National Award plus extra \$1,000 prize money



ook to Life

A cheeky koala came first in last year's final leg of the Designz® Cup.

Allan Randell-Smith was assisted by Mary Lansley when they announced the following Victorian placegetters:

1st Prize Chevonne Nicholas Marjorie Milner College

2nd Prize Jaida Toy Marjorie Milner College

3rd Prize Georgia Saunders Marjorie Milner College

"Blinky Bill is a colourful character from my childhood and I thought that this well-known book would take people back to their own childhood and the lovely memories that it would invoke," said Chevonne. The koala who continually flirted with danger was frequently rescued by bush creatures including Angelina Wallaby and all were cleverly illustrated by Dorothy Wall in 1933.

As Blinky grew older he became more daring and readers feared for his survival as family members and their homes were destroyed by man. A thread of conservation weaves its way throughout the tale reminding people how koalas and their habitat need protecting or they will disappear altogether. "I searched for a suitable prop. Finding the tree stump with its texture and beautiful lines just inspired me to develop his home," explained Chevonne.

Varieties of Banksias and Waratahs interspersed with Billy Buttons, Pinwheels, Succulents and Kangaroo Paw have been carefully grouped in lines of red, yellow and orange to accentuate their beauty. Gum leaves, Wattle, Spear Grass, Moss and Geraldton Wax along with Umbrella Fern completed the design and all were held in place by OASIS® Floral Foam bricks.

Chevonne greatly values the support and advice received from staff at Marjorie Milner College. with her career choice being franked when she saw florists including Alan Randell-Smith in action. "I had already decided to become a florist but was blown away with the designs that they created and the speed in which they did it."

"The feedback received from Alan and Mary on the night of the Designz® Cup was fantastic and I take on board all their helpful comments. The good and bad about my work will only make me a better designer and florist. Dot Humphreys has also been an influence and inspiration for my work."



"I love using my hands to create beautiful designs that give joy to people. I just love floristry and look forward to my years in the industry."

Bring a Book to Life



Designz[®] Cup 2014 National Winner

Congratulations to Bettina Van Dijk from Challenger Institute of TAFE in Western Australia for obtaining the highest score in 2014.

Her interpretation of the Ned Kelly story has already been described on page 11 and she's shown with Kaj Britschgi from Flowerpack in Perth.

All entrants should be congratulated on the high standard of their designs and Alan Randell-Smith deserves a huge thankyou. He spends considerable time travelling and judging interstate while his assistants are equally generous with their time.



This event could not go ahead without the support and encouragement given by Schools across Australia. Events like the Designz[®] Cup offer an opportunity to experience authentic competition conditions while working within the confines of space and time. Every theme is selected to stimulate a range of creative responses.

Musicals, dance, art, famous people, weddings and books have all been explored so the 2015 theme is heading in a new direction. Good Luck to all this year's entrants!

"The knowledge, guidance, support and encouragement of my teachers are the reasons why I've come this far, for which I feel very fortunate."

I would like to say a heartfelt thankyou to all of them at Murdoch Challenger TAFE" said Bettina.



Product Finder

ANCHOR TAPE



Product Details
Article Number: 6020 Olive
Size: 1cm x 50m
Pack quantity: 1 piece
Article Number: 6021 Olive
Size: 0.6cm x 50m
Pack quantity: 1 piece

DIAMANTE PINS



Product Details
Article Number: 62300 Clear
Size: 8mm head, 4cm pin
Pack quantity: 100 pieces

FLORAL SCISSORS



Product Details
Article Number: 6090
Pack quantity: 1 piece

FOLDING KNIFE



Product Details
Article Number: 6091
Pack quantity: 1 piece

HANDY FOLIAGE REMOVER



Product Details
Article Number: 61006
Pack quantity: 1 piece

LIVING CARDS



Product Details
Article number: 41-00159 Ivory
Article number: 41-00160 Pale Pink
Article number: 41-00161 Pale Green
Size: 30 x 22cm
Pack quantity: 5 pieces

MOSSING TWINE



Product Details
Article Number: 8456 Natural
Size: 75m
Pack quantity: 1 piece
Article Number: 8457 Green
Size: 75m
Pack quantity: 1 piece

OASIS[®] FLORAL FOAM NETTED SPHERE



Product Details
Article Number: 1019
Size: 8cm
Pack quantity: 1 piece
Article Number: 1012N
Size: 12cm
Pack quantity: 1 piece
Article Number: 1015N
Size: 15cm
Pack quantity: 1 piece
Article Number: 1018N
Size: 18cm
Pack quantity: 1 piece
Article Number: 1022N
Size: 22cm
Pack quantity: 1 piece

OASIS[®] FLORAL ADHESIVE



Product Details
Article Number: 6250
Size: 50ml
Pack quantity: 1 tube

OASIS® FLORALIFE® LEAFSHINE

Product Details

Article Number: 10155
Size: 250ml can
Pack quantity: 1 piece
Article Number: 10013
Size: 750ml can
Pack quantity: 1 piece



OASIS® IDEAL FLORAL FOAM BRICK



Product Details

Article Number: 48
Article Number: 60
Size: 23 x 11 x 8cm
Pack quantity: 20, 48 and 60 bricks

OASIS® NAYLORBASE® CROSS



Product Details

Article number: 3098
Size: 5cm x 43cm x 46cm
Pack quantity: 1 piece

OASIS® NAYLORBASE® NAME TRIBUTE DAD



Product Details

Article Number: 8143
Size: 29 x 85cm
Pack quantity: 1 piece

OASIS® NAYLORBASE® NAME TRIBUTE MUM



Product Details

Article Number: 8140
Size: 29 x 85cm
Pack quantity: 1 piece

OASIS® NAYLORBASE® RINGS



Product Details

Article number: 4520
Size: 20cm (8")
Pack quantity: 2 pieces
Article number: 4511
Size: 25cm (10")
Pack quantity: 2 pieces
Article number: 4510
Size: 30cm (12")
Pack quantity: 2 pieces
Article number: 4509
Size: 36cm (14")
Pack quantity: 2 pieces
Article number: 3097
Size: 40cm (16")
Pack quantity: 2 pieces

OASIS® WREATH



Product Details

Article Number: 3108
Size: 20cm
Pack quantity: 1 piece
Article Number: 3110
Size: 30cm
Pack quantity: 1 piece
Article Number: 3112
Size: 36cm
Pack quantity: 1 piece

RUSTIC GRAPEVINE WIRE



Product Details

Article Number: 77776 Green
Article Number: 77777 Brown
Pack quantity: 1 piece

SECATEURS



Product Details

Article Number: 60876
Pack quantity: 1 piece

TOPIARY STAND

Product Details

Article number: 45-00119
Size:
fits 18cm Sphere
Height without sphere: 65cm
Height with sphere:
approx. 80 cm
Pack Quantity:
1 piece



Article number: 45-00120
Size: Medium fits 22cm Sphere
Height without Sphere: 80cm
Height with Sphere: 100cm
Pack quantity: 1 piece

DESIGN is in the DETAIL



COLORTOOL® SPRAYS

Product Range of 50 Colours

Size: 400ml

Pack Quantity: 1 piece



ACCESSORY SPRAYS

Size: 400ml

Pack Quantity: 1 piece

HOME DECOR STAINS

Size: 400ml

Pack Quantity: 1 piece

JUST FOR FLOWERS

Size: 400ml

Pack Quantity: 1 piece

For Product Details see: www.dmcolor.com

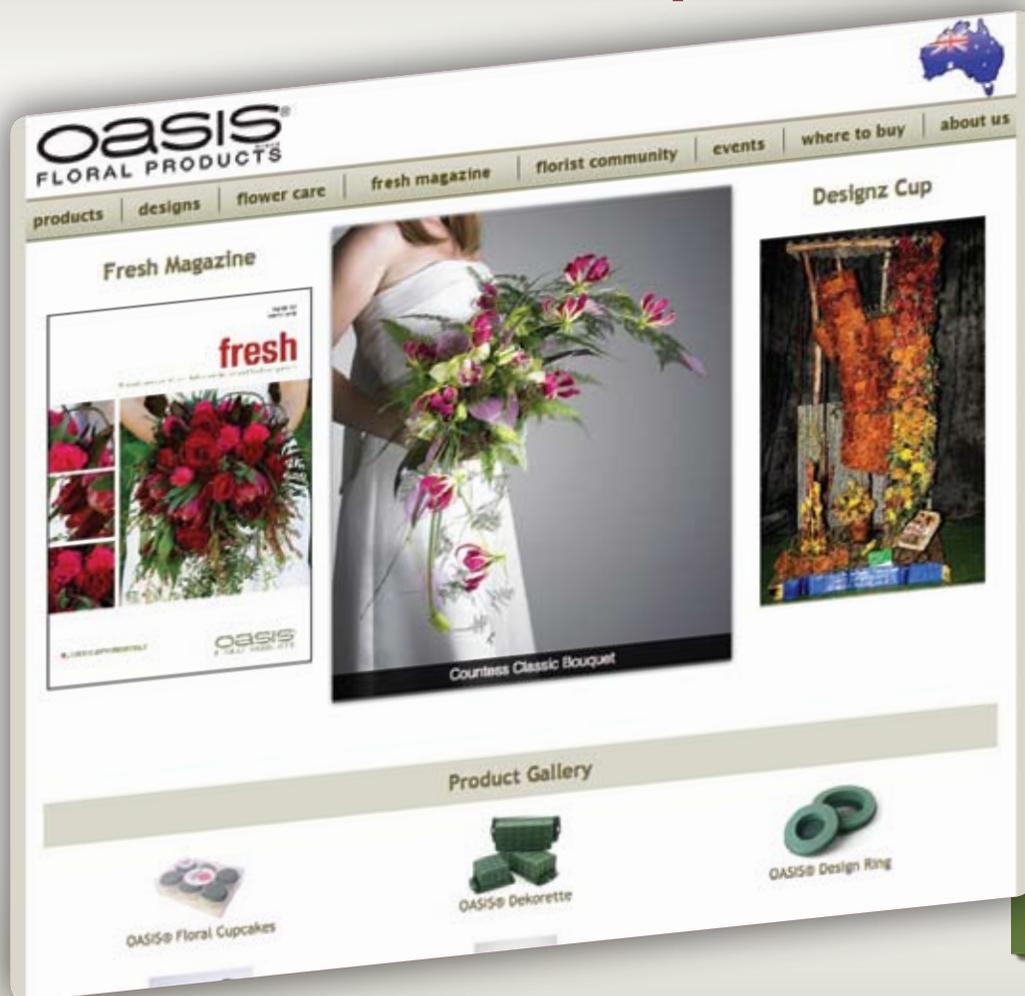
inspiration | store locations

dmcolor.com



Looking for floristry accessories?

Like to keep cut flowers healthy?



On the OASIS® Floral Products website you can:

- Access a library of inspirational designs
- Download useful product literature
- See every issue of Fresh Magazine and locate your favourite How-to-Makes
- Click on **florist community** for immediate access to facebook

Visit our website for detailed information on:

products

- OASIS® Floral Foam products are guaranteed to save valuable time and money
- Hundreds of floral accessories are available
- Numerous materials, shapes and colours help to coordinate designs

flower care

- OASIS® Floralife® Products suit every level of the supply chain and can be used to:
- Treat the stems of dry packed flowers
 - Hydrate and protect completed designs
 - Ensure longevity of blooms with take-home sachets

www.oasisfloral.com.au



Smithers-Oasis Australia Pty Ltd P.O. Box 183 Quambatook, Victoria, Australia, 3540
Smithers-Oasis India Pvt. Ltd, M-36, MIDC – Taloja, Dist – Raigad, Maharashtra, India
Smithers-Oasis Malaysia SDN, BHD, Jalan Kempas 7, 08000 Sungai Petani, Kedah, Malaysia